

CUSTOMER NO.: 24498
Serial No.: 10/018,070
Final Office Action dated: October 4, 2007

PATENT
RCA 89,470

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Applicant: Wanda Green Thompson, et al.
Serial Number: 10/018,070
Atty. Dkt: RCA 89,470
Filing Date: October 25, 2001
For: ADVERTISEMENT SELECTION BASED ON USER ACTION IN AN ELECTRONIC PROGRAM GUIDE
Art Unit: 2623
Examiner: Fred H. Peng

AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

In response to the final Office Action dated October 4, 2007, for which a response is due January 4, 2008, please enter the following amendments and remarks/arguments in the above-identified application.

Listing and Amendments to the Claims begins on page 2 of this paper.

Remarks/Arguments begin on page 5 of this paper.